



NBAFPO SEMINAR AGENDA 2020

FRIDAY, APRIL 3

		SPEAKER(S)
11:00 - 1:00	Registration	Carol Gilmore
1:00 - 1:15	Opening/Greetings	Hon. Carl Urquart, OFM, NBAFPO President, Capital District President
1:15 - 2:15	Alzheimer's Society NB	TBA
2:15 - 2:35	Break/Networking	
2:35 - 3:05	Residential Tenancies Tribunal Unit	TBA
3:05 - 4:05	How Tweet It Is: Social Media for Those Who've Never Used Social Media (or Want to Build on What They're Already Doing)	Laura King, NFPA

SATURDAY, APRIL 4

8:30 - 9:30	Tire Fires: Prevention, Pre-suppression and Suppression	Fire Marshal Michael Lewis
9:30 - 10:00	A Community Fire Drill Which Includes Council Members Participation	Jean-Phillipe Oudin, Deputy Chief, Edmundston Fire
10:00 - 10:20	Break/Networking	
10:20 - 10:50	Saint-Quentin Fire	Chief, Serge Cayouette
10:50 - 11:30	No More Pamphlets! Fire Prevention Week in the Era of Short Attention Spans	Laura King, NFPA
11:30 - 12:00	ERD	Roger Collet, ERD
12:00 - 1:00	Lunch on site	
1:00 - 2:30	Effective Educational Messaging - or, How to Get People to Pay Attention to Your Pleas for Working Smoke Alarms!	Laura King, NFPA
2:30 - 2:50	Break/Networking	
2:50 - 3:50	From The Rock: A Fire-Prevention Perspective From Newfoundland and Labrador	Tony Rose, Fire Protection Officer 1, Fire Emergency Services, NFLD
3:50 - 4:50	Annual Meeting/Elections - President/2 nd Vice President	
6:30	Banquet Supper - Meal served at 6:30 (Formal Dress/Station Wear)	

SUNDAY, APRIL 5

8:30 - 9:30	Grass Fire Reduction Program	Saint John Fire
9:30 - 10:00	The NFPA Conference: What Can It Do For You, Your Department and Your Community?	Carol Gilmore, Keswick Ridge Fire
10:00 - 10:20	Break/Networking	
10:20 - 11:20	Fire Protection Round Table	Jeremy Stuart, NB Power
11:20 - 11:45	Seminar Evaluations/Debriefing	NBAFPO President

****A block of 50 rooms has been set-aside at the Fredericton Motor Inn. When you call to make reservations tell them that you are attending the New Brunswick Association of Fire Prevention Officer's Seminar (506-455-1430).**

****There will be translation services at the seminar and annual general meeting this year.**



NBAFPO SEMINAR TOPICS 2020

THE FOLLOWING ARE JUST A GLIMPSE OF A FEW OF THE TOPICS THAT WILL BE PRESENTED:

FROM THE ROCK: A FIRE PREVENTION PERSPECTIVE FROM NEWFOUNDLAND AND LABRADOR

Fire departments - and fire prevention teams - are taught to do the best with what they have, but the government departments that fund and oversee fire services are equally challenged by policy, practices, procedures and, of course, finances. Tony Rose, Fire Protection Officer with Fire Emergency Services Newfoundland and Labrador, and the NFPA network rep for N.L. gives us a peek at the unique ways in which government and the fire service have developed partnerships to help fund province-wide fire-prevention efforts. In this presentation, Tony will tell success stories about building relationships, communication, and co-operation, and provide ideas for programs that can potentially be replicated in New Brunswick.

HOW TWEET IT IS: SOCIAL MEDIA FOR THOSE WHO'VE NEVER USED SOCIAL MEDIA (OR WANT TO BUILD ON WHAT THEY'RE ALREADY)

The key to successful social media is to know and target your audience. Even if you're in rural New Brunswick and your demographic is older adults, social media is a tool you can use! In this hands-on workshop, NFPA's Laura King, a former journalist and early adopter of social media, outlines strategies and tactics to build your audience, dissects the different social media platforms and explains how to use them, and focuses on best social-media practices (the ones that won't get you fired!).

EFFECTIVE EDUCATIONAL MESSAGING - OR HOW TO GET PEOPLE TO PAY ATTENTION TO YOUR PLEAS FOR WORKING SMOKE ALARMS!

What catches your eye when you scroll the internet (you all do it!) or flip channels? What makes you laugh? What makes a message memorable? Public education competes with a million other things for people's attention, so how do we ensure our messages stick? In this workshop, NFPA's public-education rep for Canada, Laura King, guides participants through effective messaging using everything from shock and awe to pop culture icons and Top 40 hits. Come prepared to participate!

NO MORE PAMPHLETS! FIRE PREVENTION WEEK IN THE ERA OF SHORT ATTENTION SPANS

NFPA's public-education representative for Canada, Laura King, digs into the #FirePreventionWeek tool kit to help you plan and prepare activities and events that will inform and educate your community - and leave them wanting more!

FIRE PROTECTION ROUND TABLE

The focus of this session will be for **you** to share practical and valued experiences and lessons learned. Our members have seen it all over the years. A newer, less experienced generation is coming up through the ranks that may not have same hands-on learning that might prevent an incident happening to them. The intent is not to focus on mistakes, point fingers, or investigate any code violations; but rather to share the story how we adapted to the circumstances and overcame a logistical, equipment, operational or any other adverse condition. Think of this as a knowledge transfer and chance to form stronger ties between all members.